## **Exploring the Potential of Large Language Models (LLMs) in Learning on Graphs**

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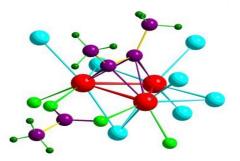
Exploring the Potential of Large Language Models (LLMs) in Learning on Graphs, arXiv:2307.03393



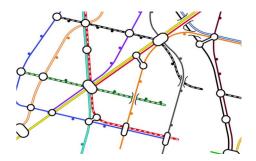
#### **Graph data are everywhere**



**Social Graphs** 



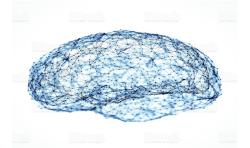
**Molecular Graphs** 



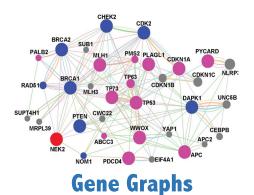
**Transportation Graphs** 



Web Graphs



**Brain Graphs** 

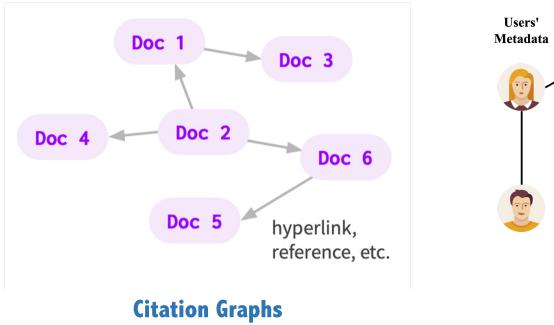


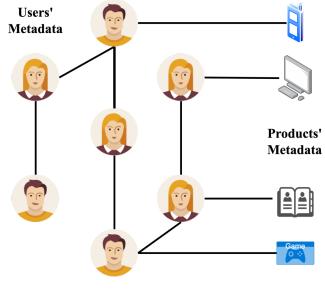




### **Text-attributed graphs(TAGs)**

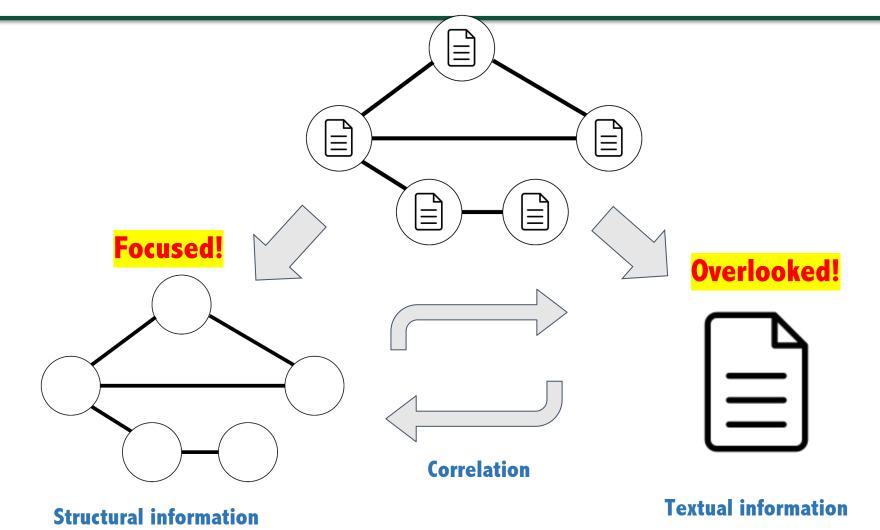
## Nodes in graphs are usually associated with text attributes





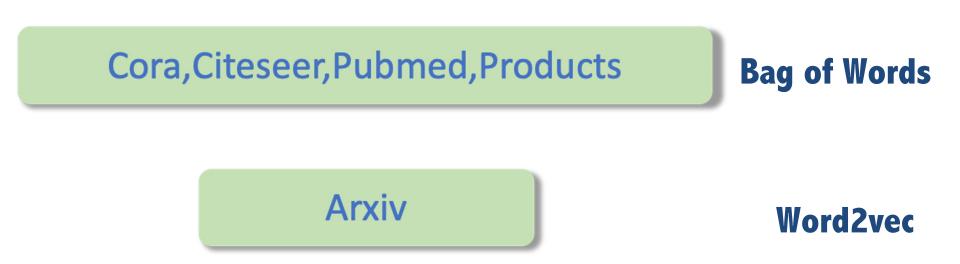
#### **E-commerce Graphs**

### How to effectively process TAGs?





#### Popular benchmarks majorly use shallow embeddings



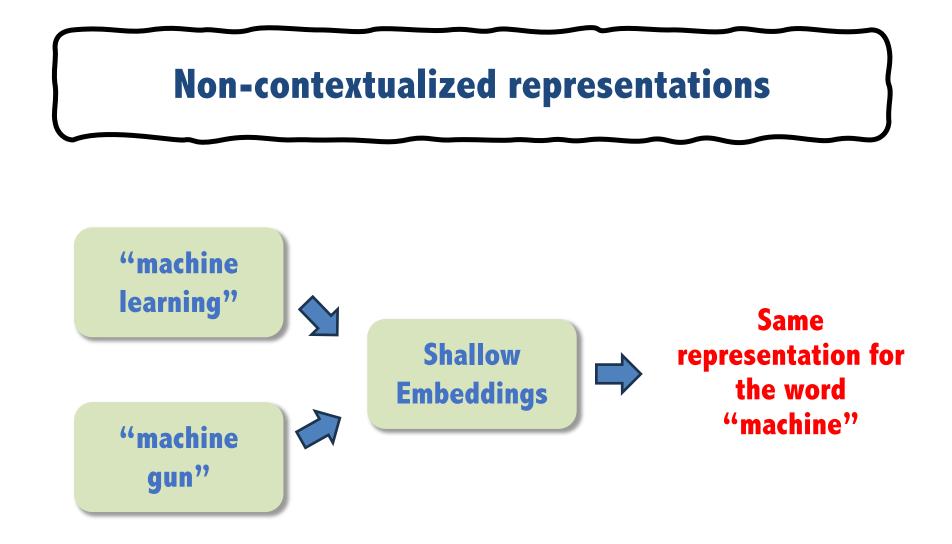
## The impact of different embeddings on downstream tasks is often overlooked

#### These shallow embeddings present potential limitations

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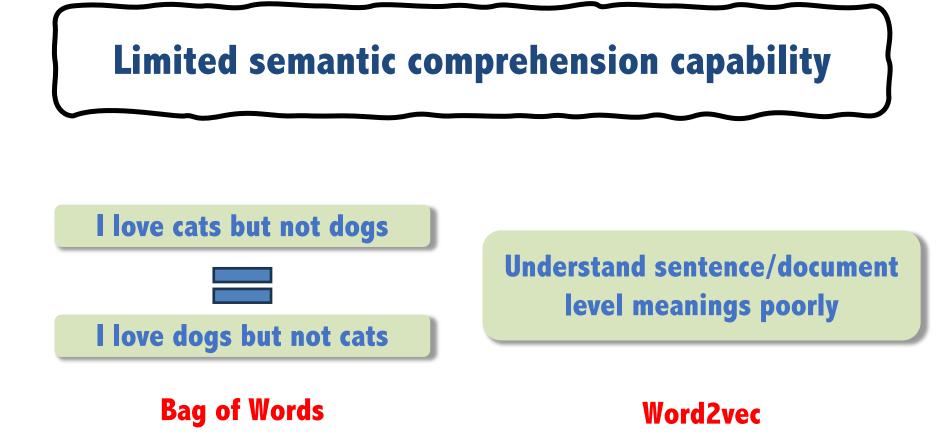
#### **Potential limitations of shallow embeddings**







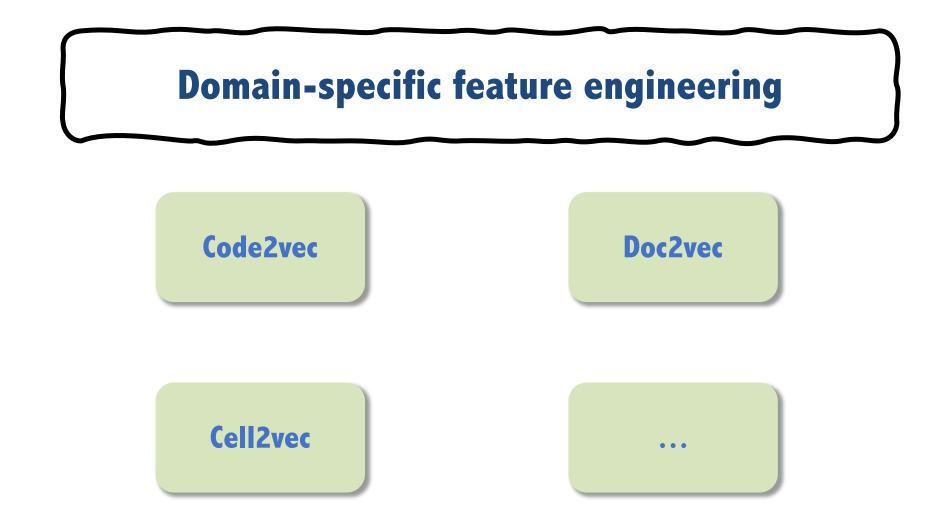
#### **Potential limitations of shallow embeddings**







#### **Potential limitations of shallow embeddings**







### Large Language Models (LLMs)

LLMs' capability can help us mitigate these limitations



Superior semantic comprehension capability

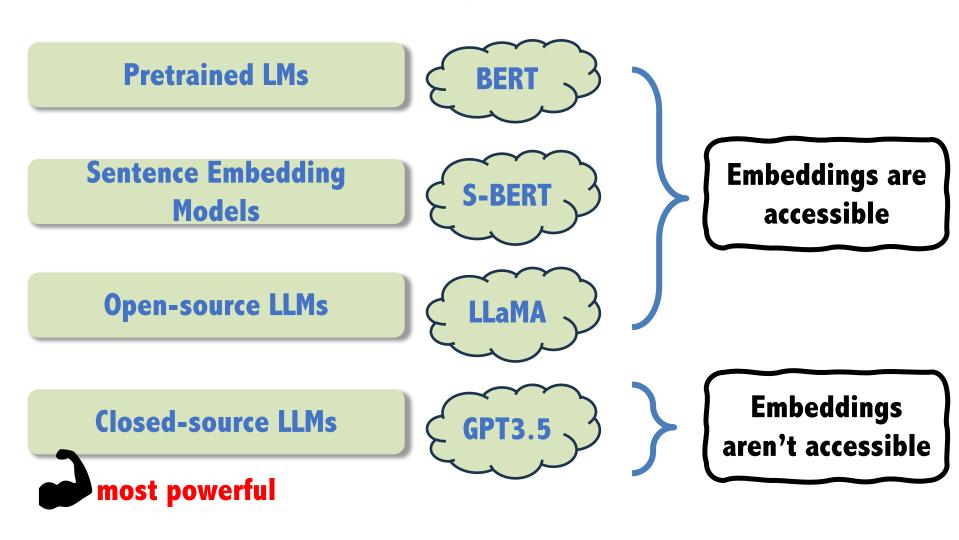
**Better generalization across different tasks** 





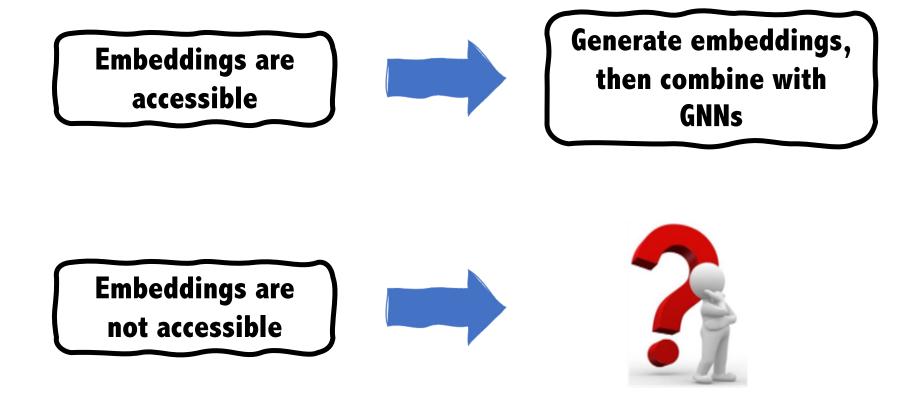
#### **New challenges**

How to effectively leverage various types of LLMs?





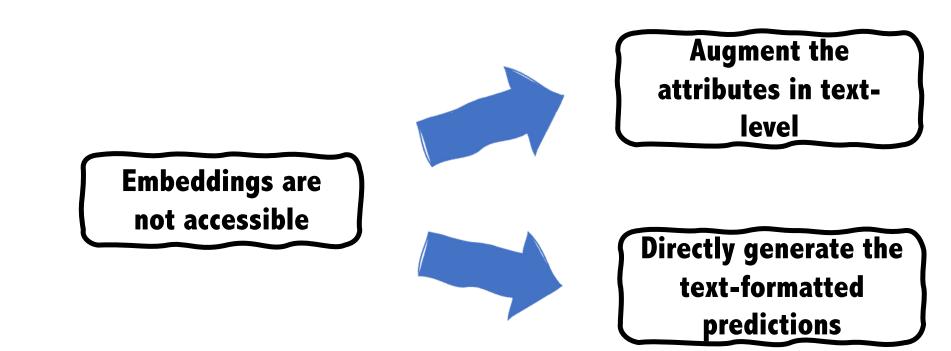
#### **Design pipelines for different models**

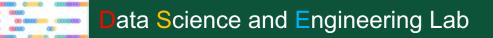






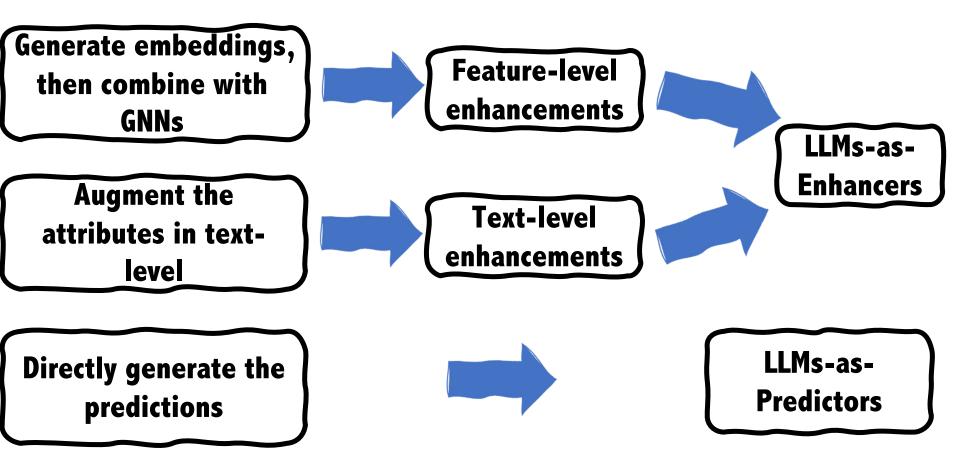
#### **Design pipelines for different models**





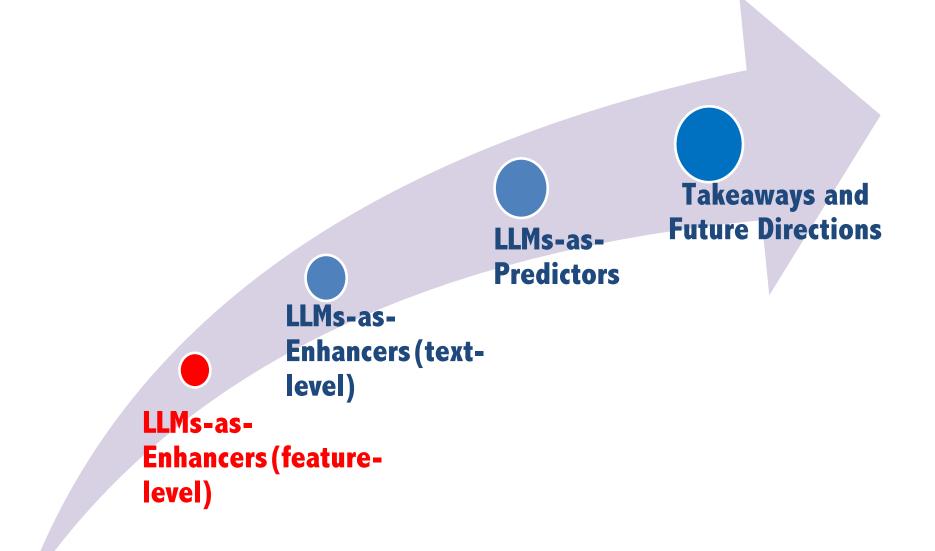


### **Design pipelines for different models**



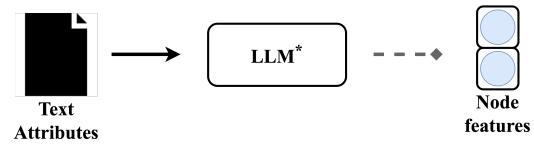








#### Feature-level enhancements

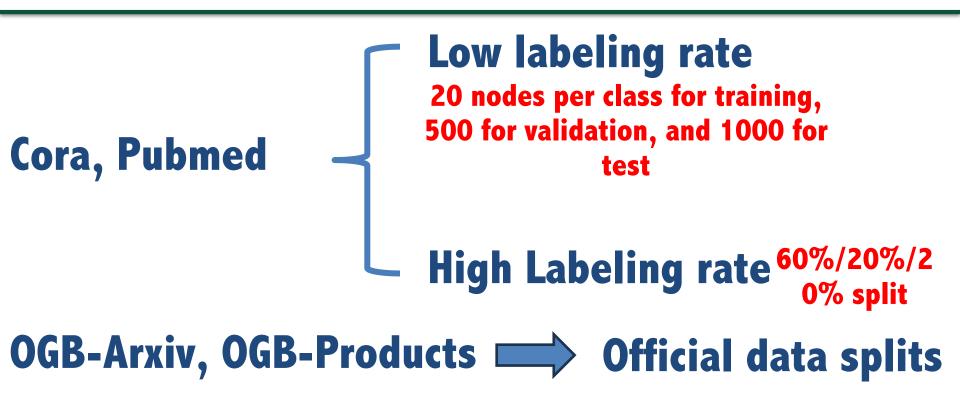


LLM\* : LLM with accessible embeddings









## We adopt node classification as the downstream tasks to evaluate different strategies



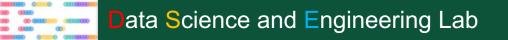


#### **Feature-level enhancements**

#### **Selection of GNNs**

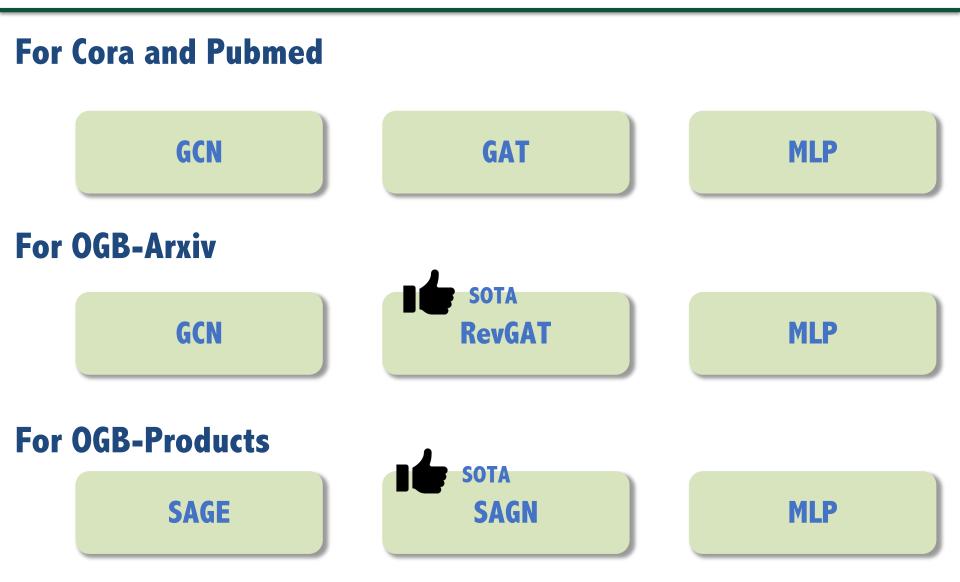
#### **Selection of LLMs**

# Selection of integration strategies





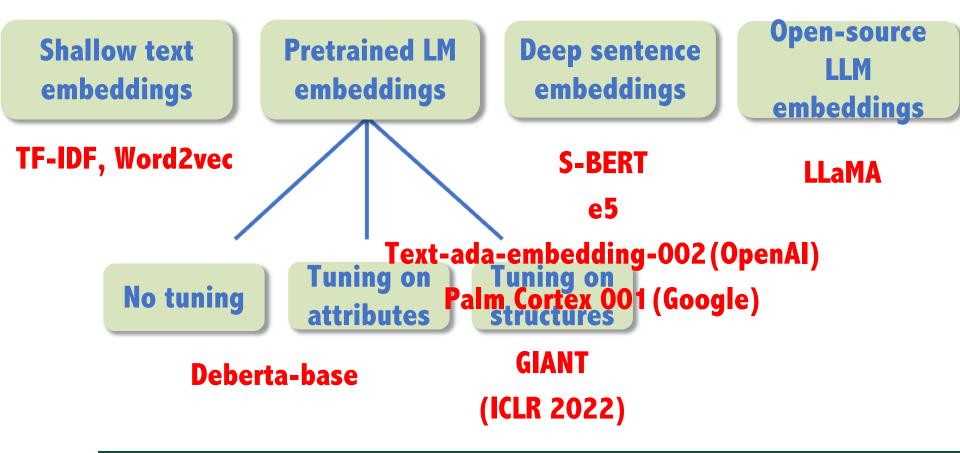
### **Selection of GNNs**





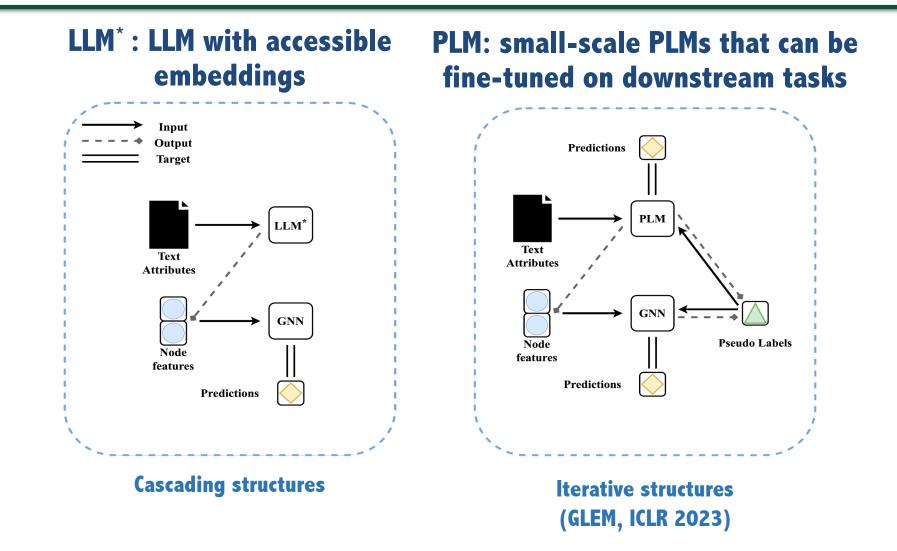
#### **Selection of LLMs**

# We aim to check the influence of different textual embeddings





#### **Selection of integration strategies**





**Table 3:** Experimental results for feature-level *LLMs-as-Enhancers* on OGBN-ARXIV and OGBN-PRODUCTS dataset. MLPs do not provide structural information so it's meaningless to co-train it with PLM, thus we don't show the performance. We use yellow to denote the best performance under a specific GNN/MLP model, green the second best one, and pink the third best one.

			OGBN-AR	XIV			Ogbn-prod	UCTS	
		GCN	MLP	RevGAT	Rank	SAGE	SAGN	MLP	Rank
	Non-contextualized Shall	w Embeddings	5						
	TF-IDF	$72.23 \pm 0.21$	$66.60 \pm 0.25$	$75.16 \pm 0.14$	8	$79.73 \pm 0.48$	$84.40 \pm 0.07$	$64.42 \pm 0.18$	7
	Word2Vec	$71.74 \pm 0.29$	$55.50 \pm 0.23$	$73.78 \pm 0.19$	9	$81.33 \pm 0.79$	$84.12\pm0.18$	$69.27 \pm 0.54$	8
	PLM/LLM Embeddings v	ithout Fine-tu	ning						
	Deberta-base	$45.70 \pm 5.59$	$40.33 \pm 4.53$	$71.20 \pm 0.48$	10	$62.03 \pm 8.82$	$74.90 \pm 0.48$	$7.18 \pm 1.09$	10
Constitute	Local Sentence Embeddin	g Models							
Cascading	Sentence-BERT(MiniLM)	$73.10 \pm 0.25$	$71.62 \pm 0.10$	$76.94 \pm 0.11$	2	$82.51 \pm 0.53$	$84.79 \pm 0.23$	$72.73 \pm 0.34$	6
Structure	e5-large	$73.74 \pm 0.12$	$72.75 \pm 0.00$	$76.59 \pm 0.44$	4	82.46 ± 0.91	85.47 ± 0.21	77.49 ± 0.29	3
	<b>Online Sentence Embeddi</b>	ng Models		-					
	text-ada-embedding-002	$72.76 \pm 0.23$	$72.17 \pm 0.00$	$76.64 \pm 0.20$	3	$82.90 \pm 0.42$	$85.20\pm0.19$	$76.42 \pm 0.31$	4
	Fine-tuned PLM Embeddi	ings							
	Fine-tuned Deberta-base	$74.65 \pm 0.12$	$72.90 \pm 0.11$	$75.80\pm0.39$	6	$82.15\pm0.16$	$84.01\pm0.05$	$79.08 \pm 0.23$	9
	Othong								

Others

## From shallow embeddings to PLM embeddings, the gain for MLPs is significant while it is limited for GNNs

#### Sentence embeddings are surprisingly effective

Sentence embedding and GNNs with cascading structures can achieve similar performance to GIANT (require task-specific SSL) and GLEM (require LM-GNN co-training)

		GCN	MLP	RevGAT	Rank	SAGE	SAGN	MLP	Rank	
	Non-contextualized Shallo	w Embeddings	1							
	TF-IDF	$72.23 \pm 0.21$	$66.60 \pm 0.25$	$75.16 \pm 0.14$	8	$79.73 \pm 0.48$	$84.40 \pm 0.07$	$64.42 \pm 0.18$	7	
	Word2Vec	$71.74 \pm 0.29$	$55.50 \pm 0.23$	$73.78 \pm 0.19$	9	$81.33 \pm 0.79$	$84.12 \pm 0.18$	$69.27 \pm 0.54$	8	
	PLM/LLM Embeddings v	vithout Fine-tu	ning							
	Deberta-base	$45.70 \pm 5.59$	$40.33 \pm 4.53$	$71.20 \pm 0.48$	10	$62.03 \pm 8.82$	$74.90 \pm 0.48$	$7.18 \pm 1.09$	10	
Canadian	Local Sontance Embaddin	g Models								
Cascading	Sentence-BERT(MiniLM)	$73.10 \pm 0.25$	$71.62 \pm 0.10$	$76.94 \pm 0.11$	2	$82.51 \pm 0.53$	$84.79 \pm 0.23$	$72.73 \pm 0.34$	6	
<u>Structure</u>	e5-large	$73.74 \pm 0.12$	$72.75 \pm 0.00$	$76.59 \pm 0.44$	4	$82.46 \pm 0.91$	$85.47 \pm 0.21$	$77.49 \pm 0.29$	3	
	Online Sentence Embedding Models									
	text-ada-embedding-002	$72.76 \pm 0.23$	$72.17 \pm 0.00$	$76.64 \pm 0.20$	3	$82.90 \pm 0.42$	$85.20 \pm 0.19$	$76.42 \pm 0.31$	4	
	Fine-tuned PLM Embedd	ings								
	Fine-tuned Deberta-base	$74.65 \pm 0.12$	$72.90 \pm 0.11$	$75.80 \pm 0.39$	6	$82.15\pm0.16$	$84.01\pm0.05$	$79.08 \pm 0.23$	9	
	Others									
	GIANT	$73.29\pm0.10$	$73.06 \pm 0.11$	$75.90 \pm 0.19$	5	83.16 ± 0.19	86.67 ± 0.09	$79.82 \pm 0.07$	2	
Iterative	GLEM-GNN	75.93 ± 0.19	N/A	76.97 ± 0.19	1	83.16 ± 0.09	87.36 ± 0.07	N/A	1	
Structure	GLEM-LM	$75.71 \pm 0.24$	N/A	$75.45 \pm 0.12$	7	$81.25 \pm 0.15$	$84.83 \pm 0.04$	N/A	5	



**Table 1:** Experimental results for feature-level *LLMs-as-Enhancer* on CORA and PUBMED with a low labeling ratio. Since MLPs do not provide structural information, it is meaningless to co-train it with PLM (with their performance shown as N/A). We use yellow to denote the best performance under a specific GNN/MLP model, green the second best one, and pink the third best one.

			CORA				PUBMEI	)				
		GCN	GAT	MLP	Rank	GCN	GAT	MLP	Rank			
	Non-contextualized Shallow Embeddings											
	TF-IDF	$81.99 \pm 0.63$	$82.30 \pm 0.65$	$67.18 \pm 1.01$	4	$78.86 \pm 2.00$	$77.65 \pm 0.91$	$71.07 \pm 0.78$	5			
	Word2Vec	$74.01 \pm 1.24$	$72.32\pm0.17$	$55.34 \pm 1.31$	6	$70.10 \pm 1.80$	$69.30 \pm 0.66$	$63.48 \pm 0.54$	7			
	PLM/LLM Embeddings w	PLM/LLM Embeddings without Fine-tuning										
	Deberta-base	$48.49 \pm 1.86$	$51.02 \pm 1.22$	$30.40 \pm 0.57$	10	$62.08 \pm 0.06$	$62.63 \pm 0.27$	$53.50 \pm 0.43$	10			
Cascading	LLama 7B	$66.80 \pm 2.20$	$59.74 \pm 1.53$	$52.88 \pm 1.96$	7	$73.53 \pm 0.06$	$67.52 \pm 0.07$	$66.07 \pm 0.56$	6			
Structure	Local Sentence Embedding Models											
	Sentence-BERT(MiniLM)	$82.20 \pm 0.49$	$82.77 \pm 0.59$	$74.26 \pm 1.44$	2	$81.01 \pm 1.32$	$79.08 \pm 0.07$	$76.66 \pm 0.50$	2			
	e5-large	$82.56 \pm 0.73$	$81.62 \pm 1.09$	$74.26 \pm 0.93$	4	$82.63 \pm 1.13$	$79.67 \pm 0.80$	$80.38 \pm 1.94$	1			
	Online Sentence Embeddi	ng Models										
	text-ada-embedding-002	$82.72 \pm 0.69$	$82.51 \pm 0.86$	$73.15 \pm 0.89$	3	$79.09 \pm 1.51$	$80.27 \pm 0.41$	$78.03 \pm 1.02$	4			
	Google Palm Cortex 001	81.15 + 1.01	82.79 + 0.41	$69.51 \pm 0.83$	1	80.91 + 0.19	80.72 + 0.33	$78.93 \pm 0.90$	3			
	Fine-tuned PLM Embedd	ings										
	Fine-tuned Deberta-base	$59.23 \pm 1.16$	$57.38 \pm 2.01$	$30.98 \pm 0.68$	8	$62.12\pm0.07$	$61.57 \pm 0.07$	$53.65 \pm 0.26$	8			
terative	GLEM-GNN	$48.49 \pm 1.86$	$51.02 \pm 1.22$	N/A	11	$62.08 \pm 0.06$	$62.63 \pm 0.27$	N/A	11			
Structure	GLEM-LM	$59.23 \pm 1.16$	$57.38 \pm 2.01$	N/A	9	$62.12 \pm 0.07$	$61.57 \pm 0.07$	N/A	9			

Vanilla fine-tuning approaches may not work well in low labeling rates



#### Sentence embeddings are also effective in low labeling rate

**Table 1:** Experimental results for feature-level *LLMs-as-Enhancer* on CORA and PUBMED with a low labeling ratio Since MLPs do not provide structural information, it is meaningless to co-train it with PLM (with their performance shown as N/A). We use yellow to denote the best performance under a specific GNN/MLP model, green the second best one, and pink the third best one.

			CORA				PUBMEI	)	
		GCN	GAT	MLP	Rank	GCN	GAT	MLP	Rank
	Non-contextualized Shallo								
	TF-IDF	$81.99 \pm 0.63$	$82.30 \pm 0.65$	$67.18 \pm 1.01$	4	$78.86 \pm 2.00$	$77.65 \pm 0.91$	$71.07 \pm 0.78$	5
	Word2Vec	$74.01 \pm 1.24$	$72.32\pm0.17$	$55.34 \pm 1.31$	6	$70.10 \pm 1.80$	$69.30 \pm 0.66$	$63.48 \pm 0.54$	7
-	PLM/LLM Embeddings w	vithout Fine-tu	ning						
	Deberta-base	$48.49 \pm 1.86$	$51.02 \pm 1.22$	$30.40 \pm 0.57$	10	$62.08 \pm 0.06$	$62.63 \pm 0.27$	$53.50 \pm 0.43$	10
Cascading _	LLama 7B	$66.80 \pm 2.20$	$59.74 \pm 1.53$	$52.88 \pm 1.96$	7	$73.53 \pm 0.06$	$67.52 \pm 0.07$	$66.07 \pm 0.56$	6
Structure	Local Sentence Embedding Models								
	Sentence-BERT(MiniLM)	$82.20 \pm 0.49$	82.77 ± 0.59	$74.26 \pm 1.44$	2	$81.01 \pm 1.32$	$79.08 \pm 0.07$	$76.66 \pm 0.50$	2
	e5-large	$82.56 \pm 0.73$	$81.62 \pm 1.09$	$74.26 \pm 0.93$	4	$82.63 \pm 1.13$	$79.67 \pm 0.80$	80.38 ± 1.94	1
-	Online Sentence Embeddi	ng Models							
	text-ada-embedding-002	$82.72 \pm 0.69$	$82.51 \pm 0.86$	$73.15 \pm 0.89$	3	$79.09 \pm 1.51$	$80.27 \pm 0.41$	$78.03 \pm 1.02$	4
	Google Palm Cortex 001	$81.15 \pm 1.01$	$82.79 \pm 0.41$	$69.51 \pm 0.83$	1	$80.91 \pm 0.19$	$80.72 \pm 0.33$	$78.93 \pm 0.90$	3
-	Fine-tuned PLM Embedd	ings							
	Fine-tuned Deberta-base	$59.23 \pm 1.16$	$57.38 \pm 2.01$	$30.98 \pm 0.68$	8	$62.12\pm0.07$	$61.57 \pm 0.07$	$53.65 \pm 0.26$	8
Iterative	GLEM-GNN	$48.49 \pm 1.86$	$51.02 \pm 1.22$	N/A	11	$62.08 \pm 0.06$	$62.63 \pm 0.27$	N/A	11
Structure	GLEM-LM	$59.23 \pm 1.16$	$57.38 \pm 2.01$	N/A	9	$62.12\pm0.07$	$61.57 \pm 0.07$	N/A	9



**Table 1:** Experimental results for feature-level *LLMs-as-Enhancer* on CORA and PUBMED with a low labeling ratio. Since MLPs do not provide structural information, it is meaningless to co-train it with PLM (with their performance shown as N/A). We use yellow to denote the best performance under a specific GNN/MLP model, green the second best one, and pink the third best one.

			CORA			PUBMED						
		GCN	GAT	MLP	Rank	GCN	GAT	MLP	Rank			
	Non-contextualized Shallo	w Embeddings										
	TF-IDF	$81.99 \pm 0.63$	$82.30 \pm 0.65$	$67.18 \pm 1.01$	4	$78.86 \pm 2.00$	$77.65 \pm 0.91$	$71.07 \pm 0.78$	5			
	Word2Vec	$74.01 \pm 1.24$	$72.32 \pm 0.17$	$55.34 \pm 1.31$	6	$70.10 \pm 1.80$	$69.30 \pm 0.66$	$63.48 \pm 0.54$	7			
	PLM/LLM Embeddings without Fine-tuning											
	Deberta-base	$48.49 \pm 1.86$	$51.02 \pm 1.22$	$30.40 \pm 0.57$	10	$62.08 \pm 0.06$	$62.63 \pm 0.27$	$53.50 \pm 0.43$	10			
Cascading	LLama 7B	$66.80 \pm 2.20$	$59.74 \pm 1.53$	$52.88 \pm 1.96$	7	$73.53 \pm 0.06$	$67.52 \pm 0.07$	66.07 ± 0.56	6			
Structure	Local Sentence Embedding Models											
	Sentence-BERT(MiniLM)	$82.20 \pm 0.49$	$82.77 \pm 0.59$	$74.26 \pm 1.44$	2	$81.01 \pm 1.32$	$79.08 \pm 0.07$	$76.66 \pm 0.50$	2			
	e5-large	$82.56 \pm 0.73$	$81.62 \pm 1.09$	$74.26 \pm 0.93$	4	$82.63 \pm 1.13$	$79.67 \pm 0.80$	80.38 ± 1.94	1			
	Online Sentence Embeddi	ng Models										
	text-ada-embedding-002	$82.72 \pm 0.69$	$82.51 \pm 0.86$	$73.15 \pm 0.89$	3	$79.09 \pm 1.51$	$80.27 \pm 0.41$	$78.03 \pm 1.02$	4			
	Google Palm Cortex 001	$81.15 \pm 1.01$	$82.79 \pm 0.41$	$69.51 \pm 0.83$	1	$80.91 \pm 0.19$	$80.72 \pm 0.33$	$78.93 \pm 0.90$	3			
	Fine-tuned PLM Embeddi	ngs										
	Fine-tuned Deberta-base	$59.23 \pm 1.16$	$57.38 \pm 2.01$	$30.98 \pm 0.68$	8	$62.12\pm0.07$	$61.57 \pm 0.07$	$53.65 \pm 0.26$	8			
Iterative	GLEM-GNN	48.49 ± 1.86	$51.02 \pm 1.22$	N/A	11	$62.08 \pm 0.06$	$62.63 \pm 0.27$	N/A	11			
Structure	GLEM-LM	$59.23 \pm 1.16$	$57.38 \pm 2.01$	N/A	9	$62.12\pm0.07$	$61.57 \pm 0.07$	N/A	9			

Increasing model size can help, but types of LMs may matter more

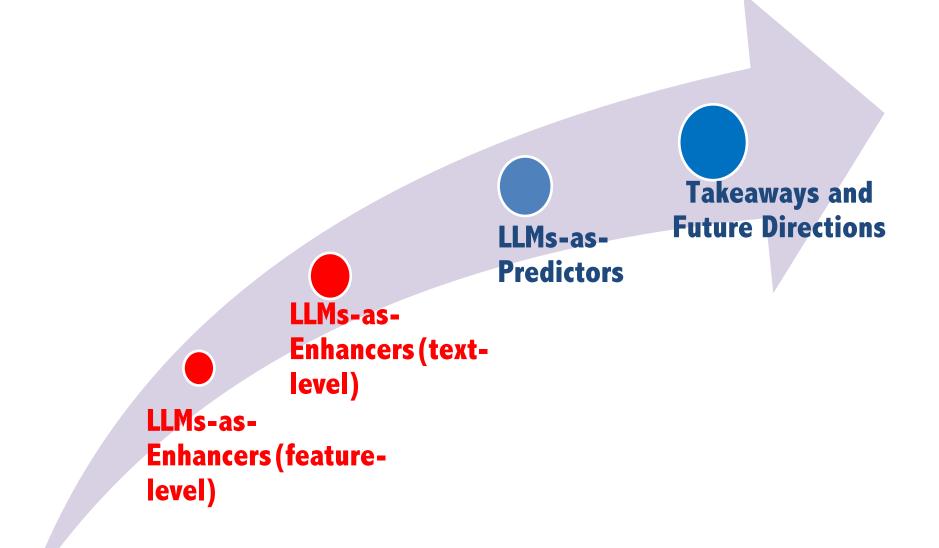


**Table 3:** Experimental results for feature-level *LLMs-as-Enhancers* on OGBN-ARXIV and OGBN-PRODUCTS dataset. MLPs do not provide structural information so it's meaningless to co-train it with PLM, thus we don't show the performance. We use yellow to denote the best performance under a specific GNN/MLP model, green the second best one, and pink the third best one.

			OGBN-ARXIV OGBN-PRODUCTS								
		GCN	MLP	RevGAT	Rank	SAGE	SAGN	MLP	Rank		
	Non-contextualized Shallow Embeddings										
	TF-IDF	$72.23 \pm 0.21$	$66.60 \pm 0.25$	$75.16 \pm 0.14$	8	$79.73 \pm 0.48$	$84.40 \pm 0.07$	$64.42 \pm 0.18$	7		
	Word2Vec	$71.74 \pm 0.29$	$55.50\pm0.23$	$73.78\pm0.19$	9	$81.33 \pm 0.79$	$84.12\pm0.18$	$69.27 \pm 0.54$	8		
	PLM/LLM Embeddings w	vithout Fine-tu	ning								
	Deberta-base	45 70 + 5 59	$40\overline{33} + 453$	$71.20 \pm 0.48$	10	62 03 + 8 82	$74.90 \pm 0.48$	$7.18 \pm 1.09$	10		
Cascading	Local Sentence Embeddin	g Models									
Structure	Sentence-BERT(MiniLM)	$73.10 \pm 0.25$	$71.62 \pm 0.10$	$76.94 \pm 0.11$	2	$82.51 \pm 0.53$	$84.79 \pm 0.23$	$72.73 \pm 0.34$	6		
Structure	e5-large	$73.74\pm0.12$	$72.75 \pm 0.00$	$76.59 \pm 0.44$	4	$82.46 \pm 0.91$	$85.47 \pm 0.21$	$77.49 \pm 0.29$	3		
	Online Sentence Embedding Models										
	text-ada-embedding-002	$72.76 \pm 0.23$	$72.17\pm0.00$	$76.64 \pm 0.20$	3	$82.90 \pm 0.42$	$85.20\pm0.19$	$76.42\pm0.31$	4		
	Fine-tuned PLM Embeddi	ings									
	Fine-tuned Deberta-base	$74.65 \pm 0.12$	$72.90 \pm 0.11$	$75.80\pm0.39$	6	$82.15\pm0.16$	$84.01\pm0.05$	$79.08 \pm 0.23$	9		
	Others										
	GIANT	$73.29\pm0.10$	$73.06 \pm 0.11$	$75.90\pm0.19$	5	83.16 ± 0.19	$86.67 \pm 0.09$	$79.82 \pm 0.07$	2		
Iterative	GLEM-GNN	$75.93 \pm 0.19$	N/A	76.97 ± 0.19	1	83.16 ± 0.09	87.36 ± 0.07	N/A	1		
Structure	GLEM-LM	$75.71 \pm 0.24$	N/A	$75.45 \pm 0.12$	7	$81.25 \pm 0.15$	$84.83 \pm 0.04$	N/A	5		

OpenAl's embedding models present limited performance gain compared to open-source alternatives

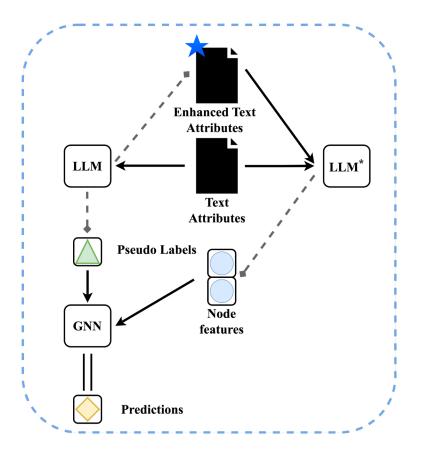






#### When the embeddings of LLMs are not accessible

## **Explore them to augment the attributes in the text level.**



LLM<sup>\*</sup> : LLM with accessible embeddings LLM: powerful LLM used to augment the attributes

After augmentation, we further encode the augmented attributes into augmented features



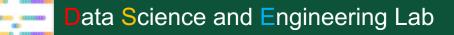
#### LLMs-as-Enhancers(text-level)



LLMs present a "higher" level of intelligence which may help smaller language models better understand texts

Complex Reasoning

Scenarios need expert knowledge





#### LLMs-as-Enhancers(text-level)



Leveraging the knowledge of LLMs to generate predictions and explanations as augmented attributes.

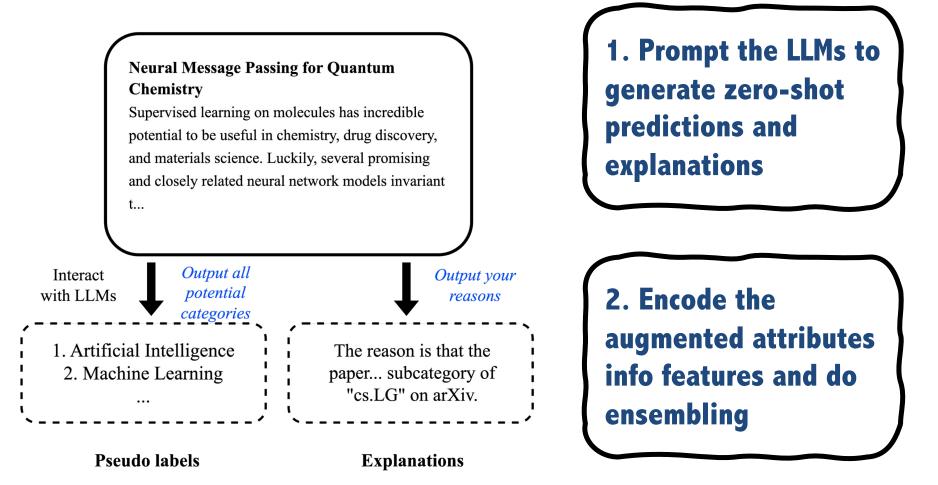


Leveraging the knowledge of LLMs to extract keywords and generate descriptions as augmented attributes.



#### TAPE

#### TAPE





#### KEA

#### Neural Message Passing for Quantum Chemistry

Supervised learning on molecules has incredible potential to be useful in chemistry, drug discovery, and materials science. Luckily, several promising and closely related neural network models invariant t...

Interact with LLMs

Extract the technical terms relevant to AI, HCI, DB... (dataset categories)

1. Supervised Learning: A machine learning technique where...

2. Message Passing: A technique used in graph...

Technical terms with descriptions

1. Prompt the LLMs to extract domain-specific keywords and generate descriptions

KEA-I: Insert the augmented texts into brightalthttribytespted and the pressedes them together ugmented features and KEA-S: encode the augmented and original attributes separately



We adopt Cora and Pubmed, and also low/high labeling rate. We adopt e5 as the encoder, with a cascading structure. TA refers to the performance of original features

## Both methods can achieve performance gain compared to the original attributes

		CORA (low)		]	PUBMED (low)	
	GCN	GAT	MLP	GCN	GAT	MLP
ТА	$82.56 \pm 0.73$	$81.62 \pm 1.09$	$74.26 \pm 0.93$	$82.63 \pm 1.13$	$79.67 \pm 0.80$	$80.38 \pm 1.94$
KEA-I + TA	$83.20 \pm 0.56$	$83.38 \pm 0.63$	$74.34 \pm 0.97$	$83.30 \pm 1.75$	$81.16 \pm 0.87$	$80.74 \pm 2.44$
KEA-S + TA	$84.63 \pm 0.58$	$85.02 \pm 0.40$	$76.11 \pm 2.66$	$82.93 \pm 2.38$	$81.34 \pm 1.51$	$80.74 \pm 2.44$
TA+E	$\overline{83.38 \pm 0.42}$	$\overline{84.00 \pm 0.09}$	$75.73 \pm 0.53$	$87.44 \pm 0.49$	$86.71 \pm 0.92$	$90.25 \pm 1.56$
		CORA (high)		F	PUBMED (high)	
	GCN	GAT	MLP	GCN	GAT	MLP
TA	$90.53 \pm 2.33$	$89.10 \pm 3.22$	86.19 ± 4.38	$89.65 \pm 0.85$	89.55 ± 1.16	$91.39 \pm 0.47$
KEA-I + TA	$91.12 \pm 1.76$	$90.24 \pm 2.93$	$87.88 \pm 4.44$	$90.19 \pm 0.83$	$90.60 \pm 1.22$	$92.12 \pm 0.74$
KEA-S + TA	$91.09 \pm 1.78$	$92.30 \pm 1.69$	$88.95 \pm 4.96$	$90.40 \pm 0.92$	$90.82 \pm 1.30$	$91.78 \pm 0.56$
TA+E	$90.68 \pm 2.12$	$91.86 \pm 1.36$	$\overline{87.00 \pm 4.83}$	$92.64 \pm 1.00$	$93.35 \pm 1.24$	$94.34 \pm 0.86$

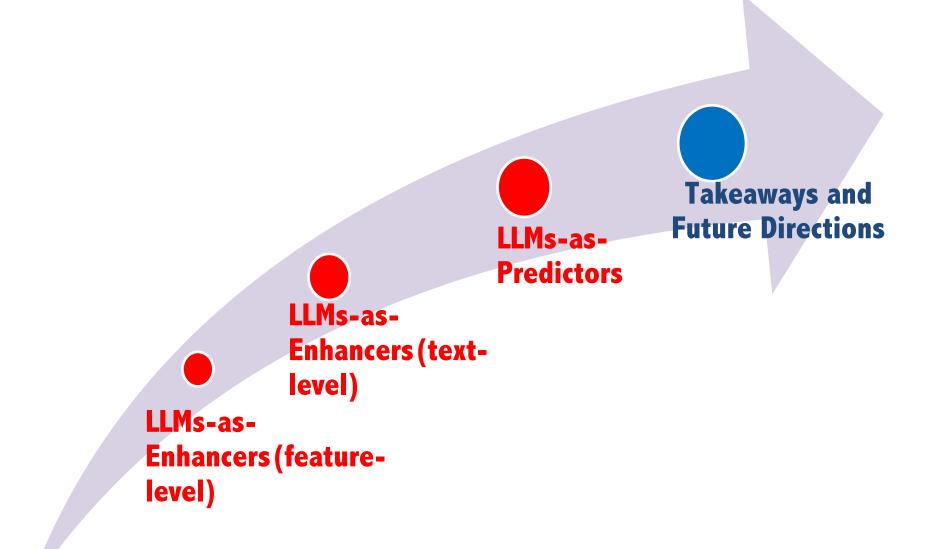


						PUBMED (low)		
<b>.</b> .		CORA (low)				~ /		
<u>Best</u>	GCN	GAT	MLP	- 	GCN	GAT	MLP	
TA	$82.56 \pm 0.73$	$81.62 \pm 1.09$	$74.26 \pm 0.93$	TA	$82.63 \pm 1.13$	$79.67 \pm 0.80$	$80.38 \pm 1.94$	
KEA-I + TA	$83.20 \pm 0.56$	$83.38 \pm 0.63$	$74.34 \pm 0.97$	KEA-I + TA	$83.30 \pm 1.75$	$81.16 \pm 0.87$	$80.74 \pm 2.44$	
$\mathbf{KEA} - \mathbf{S} + \mathbf{TA}$	$84.63 \pm 0.58$	$85.02 \pm 0.40$	$76.11 \pm 2.66$	KEA-S + TA	$82.93 \pm 2.38$	$81.34 \pm 1.51$	$80.74 \pm 2.44$	
TA+E	$\frac{0.000}{83.38 \pm 0.42}$	$\frac{00.02 \pm 0.10}{84.00 \pm 0.09}$	$\frac{76.11}{75.73 \pm 0.53}$	TA+E	$87.44 \pm 0.49$	$86.71 \pm 0.92$	$90.25 \pm 1.56$	
		CORA (high)			PUBMED (high)			
	GCN	GAT	MLP		GCN	GAT	MLP	
TA	$90.53 \pm 2.33$	$89.10 \pm 3.22$	86.19 ± 4.38	TA	$89.65 \pm 0.85$	89.55 ± 1.16	$91.39 \pm 0.47$	
KEA-I + TA	$91.12 \pm 1.76$	$90.24 \pm 2.93$	$87.88 \pm 4.44$	KEA-I + TA	$90.19 \pm 0.83$	$90.60 \pm 1.22$	$92.12 \pm 0.74$	
KEA-S + TA	$\overline{91.09 \pm 1.78}$	$92.30 \pm 1.69$	$88.95 \pm 4.96$	KEA-S + TA	$90.40 \pm 0.92$	$90.82 \pm 1.30$	$91.78 \pm 0.56$	
TA+E	$90.68 \pm 2.12$	$\overline{91.86 \pm 1.36}$	$\overline{87.00 \pm 4.83}$	TA+E	$92.64 \pm 1.00$	$93.35 \pm 1.24$	$\underline{94.34 \pm 0.86}$	

## For different datasets, the most effective enhancement methods may vary

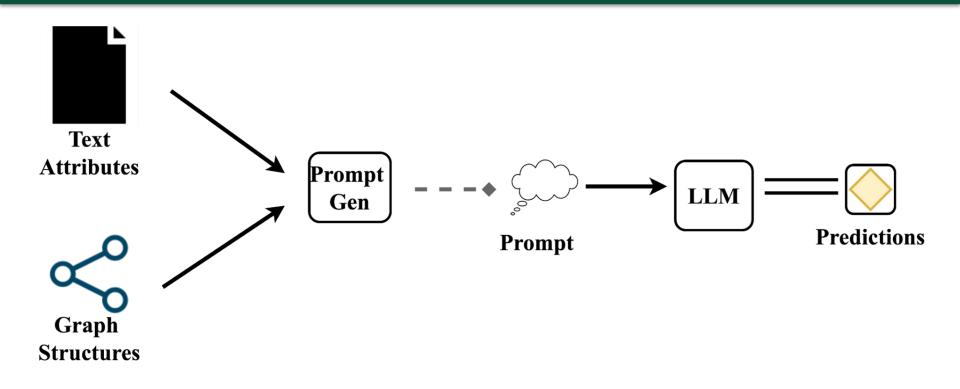
This may be related to LLMs' zero-shot performance on datasets since TAPE generates predictions in the augmented attributes.



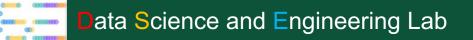




#### **LLMs-as-Predictors**



#### It's possible to do zero-shot predictions with this pipeline!





### **Starting point: text classification**

# By ignoring graph structures, we can view node classification as text classification

Zero-shot Prompts	<b>Paper:</b> \n <paper content=""> \n Task: \n There are following categories: \n <li>list of categories&gt; \n Which category does this paper belong to? \n Output the most 1 possible category of this paper as a python list, like ['XX']</li></paper>
Few-shot Prompts	<ul> <li># Information for the first few-shot samples</li> <li>Paper: as a python list, like ['XX'] \n [<ground 1="" truth="">] \n (more few shot samples)</ground></li> <li># Information for the current paper</li> <li>Paper: category of this paper as a python list, like ['XX']</li> </ul>





#### **Does CoT help node classification?**

# CoT is helpful for reasoning-involved tasks, will it help classification?

Zero-shot prompts with CoT	<b>Paper:</b> category of this paper as a python list, like ['XX'] \n Think it step by step and output your reason in one sentence.
Few-shot prompts with CoT	<ul> <li># first use zero-shot cot to generate the reasoning process and get CoT process for each few-shot samples</li> <li># Information for the first few-shot samples</li> <li>Paper: \n [<ground 1="" truth="">] \n <cot 1="" process=""> (more few shot samples)</cot></ground></li> <li># Information for this paper</li> <li>Paper:Think it step by step and output your reason in one sentence.</li> </ul>



### **Experimental Settings**

 Datasets: Cora, Citeseer, Pubmed, OGB-Arxiv, and OGB-Products

We randomly sample 200 nodes from each dataset and repeat the experiment twice.

For LLMs, we adopt either a zero-shot or few-shot setting.



On some datasets, LLMs' zero-shot performance is close to or even surpasses GNNs'

#### CoT doesn't show promising gain in this task

	CORA	CITESEER	Pubmed	Ogbn-arxiv	OGBN-PRODUCTS
Zero-shot	$67.00 \pm 1.41$	$65.50 \pm 3.53$	$90.75 \pm 5.30$	51.75 ± 3.89	$70.75 \pm 2.48$
Few-shot	$67.75 \pm 3.53$	66.00 ± 5.66	$85.50 \pm 2.80$	$50.25 \pm 1.06$	$77.75 \pm 1.06$
Zero-shot with COT	$64.00 \pm 0.71$	$66.50 \pm 2.82$	$86.25 \pm 3.29$	$50.50 \pm 1.41$	$71.25 \pm 1.06$
Few-shot with COT	64.00 ± 1.41	$60.50 \pm 4.94$	85.50 ± 4.94	$47.25 \pm 2.47$	$73.25 \pm 1.77$
GCN/SAGE	$82.20 \pm 0.49$	$71.19 \pm 1.10$	$81.01 \pm 1.32$	$73.10\pm0.25$	$82.51 \pm 0.53$

For Cora and Pubmed, we set the performance of GCN in the low labeling rate (20 nodes per class for training, 500 for validation, and 1000 for test) as the baseline.



## For some samples, multiple labels seem reasonable from commonsense knowledge

**Paper:** The Neural Network House: An overview; Typical home comfort systems utilize only rudimentary forms of energy management and conservation. The most sophisticated technology in common use today is an automatic setback thermostat. Tremendous potential remains for improving the efficiency of electric and gas usage... **Ground Truth:** Reinforcement Learning

**LLM's Prediction:** Neural Networks

For these datasets, there's semantic overlap between different labels (many papers are interdisciplinary)

Is the widely adopted single-label setting reasonable here?



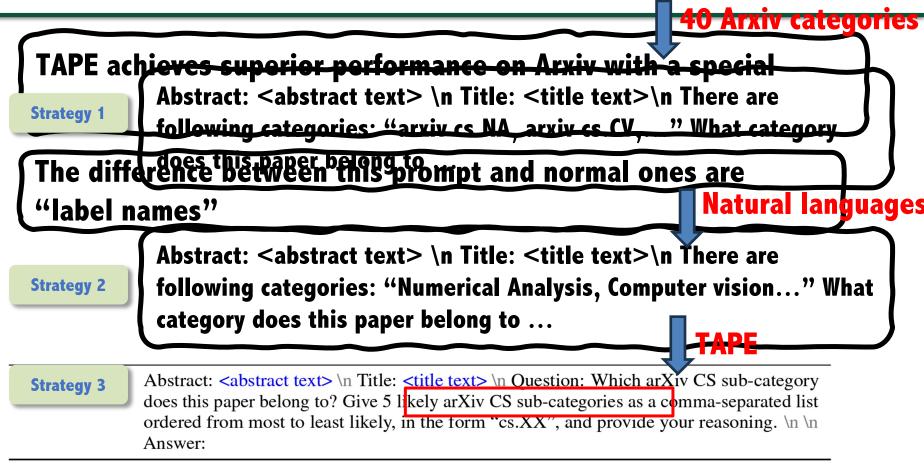


Table 14: Performance of LLMs on OGB-Arxiv dataset, with three different label designs.

What's reason of this phenomenon&Rcgbablytdifferent prompts have different effects on the memorization of LUMs



## **Incorporating neighboring information**



#### How to include neighborhood information in the prompt?

#### Prompts used to summarize the neighboring information

The following list records some papers related to the current one.

# Lists of samples neighboring nodes

# The "category" column is optional, and we find it presents little influence on the generated summary [{ "content": "Cadabra a field theory motivated ...", "category": "computer vision"... }, ...]

#### # Instruction

Please summarize the information above with a short paragraph, find some common points which can reflect the category of this paper

#### One potential solution: <u>Summarization</u>

Trying to simulate the aggregation operation of GNNs



	CORA	CITESEER	Pubmed	Ogbn-arxiv	OGBN-PRODUCTS
Zero-shot	$67.00 \pm 1.41$	$65.50 \pm 3.53$	$90.75 \pm 5.30$	51.75 ± 3.89	$70.75 \pm 2.48$
Few-shot	$67.75 \pm 3.53$	66.00 ± 5.66	$85.50 \pm 2.80$	$50.25 \pm 1.06$	$77.75 \pm 1.06$
Zero-Shot with 2-hop info	$71.75 \pm 0.35$	$62.00 \pm 1.41$	$88.00 \pm 1.41$	$55.00 \pm 2.83$	$75.25 \pm 3.53$
Few-Shot with 2-hop info	$74.00 \pm 4.24$	$67.00 \pm 4.94$	$79.25 \pm 6.71$	$52.25 \pm 3.18$	$76.00 \pm 2.82$
GCN/SAGE	$82.20 \pm 0.49$	$71.19 \pm 1.10$	$81.01 \pm 1.32$	$73.10 \pm 0.25$	$82.51 \pm 0.53$

## By incorporating neighborhood information, we can get performance gain on most datasets



#### Why is Pubmed an exception?





### Why is Pubmed special?

Table 24: An illustrative example for PUBMED

Title: Predictive power of sequential measures of albuminuria for progression to ESRD or death in Pima Indians with **type 2 diabetes**.

... (content omitted here)

Ground truth label: Diabetes Mellitus Type 2

## For Pubmed, it's common that ground truth directly appears in the text attributes



## LLMs with a structure-aware prompt may also suffer from heterophilous neighboring nodes.

 Table 18: GNNs and LLMs with structure-aware prompts are both wrong

Paper: Title: C-reactive protein and incident cardiovascular events among men with diabetes. Abstract: OBJECTIVE: Several large prospective studies have shown that baseline levels of C-reactive protein (CRP) are an independent predictor of cardiovascular events among apparently healthy individuals. However, prospective data on whether CRP predicts cardiovascular events in diabetic patients are limited so far. RESEARCH DESIGN AND METHODS ... Neighbor Summary: This paper focuses on different aspects of **type 2 diabetes** mellitus. It explores the levels of various markers such as tumor necrosis factor-alpha, interleukin-2 ...

Ground truth: "Diabetes Mellitus Type 1" Structure-ignorant prompts: "Diabetes Mellitus Type 1" Structure-aware prompt: "Diabetes Mellitus Type 2" GNN: "Diabetes Mellitus Type 2"



## LLMs' effectiveness on zero-shot learning inspire their potential as annotators!

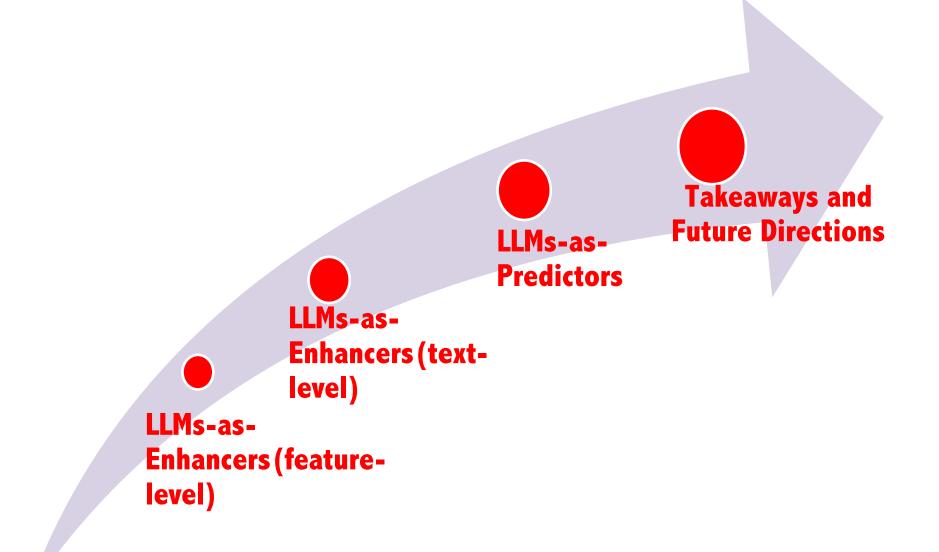
	CORA	PUBMED
Using pseudo labels	5	
20 shots $\times$ #class	$64.95 \pm 0.98$	$71.70 \pm 1.06$
Using ground truth		
3 shots per class	$52.63 \pm 1.46$	$59.35 \pm 2.67$
5 shots per class	$58.97 \pm 1.41$	$65.98 \pm 0.74$
10 shots per class	$69.87 \pm 2.27$	$71.51 \pm 0.77$

Setting: initially all unlabeled nodes, randomly select some nodes to be annotated. 75% for train, 25% for validation.

#### This presents two novel challenges

- 1. How to select informative nodes based on the graph's information
- 2. How to select confident nodes of LLMs to generate high-quality annotations?







1. For LLMs-as-Enhancers, using deep sentence embedding models to generate embeddings for node attributes presents both effectiveness and efficiency.

2. For LLMs-as-Enhancers, utilizing LLMs to augment node attributes at the text level leads to improvements in downstream performance.

3. For LLMs-as-Predictors, LLMs present preliminary effectiveness but we should be careful about their inaccurate predictions and the potential test data leakage problem.

4. LLMs demonstrate the potential to serve as good annotators for labeling nodes given its zero-shot performance.



#### **Future directions**

1. Extending the current pipelines to more tasks, such as link prediction and graph classification

How to represent structural features like common neighborhood and Katz index

**Graph classification** 

**Link prediction** 

How to incorporate whole graph information within limited input context length

2.How to improve the efficiency of LLM-involved pipelines, and scale it to larger graphs?

**Inference speed** 

Inference costs

In this paper, we only test on a few sampled nodes because of LLMs' high usage cost



#### **Future directions**

# 3. How to evaluate the performance of LLMs in a more reasonable approach?

**Data Contamination** 

Single label setting For dat

Most datasets may already be included in the pre-training text corpora of LLMs

For datasets like papers, single label setting seems not reasonable to evaluate LLMs

4. Design novel strategies to use LLMs as a more effective annotators

Informative nodes

We should select those nodes which pose larger influence on the graph

**Confident nodes** 

We should select "confident" nodes of LLMs to generate high-quality annotations



5. Large models for the graph domain

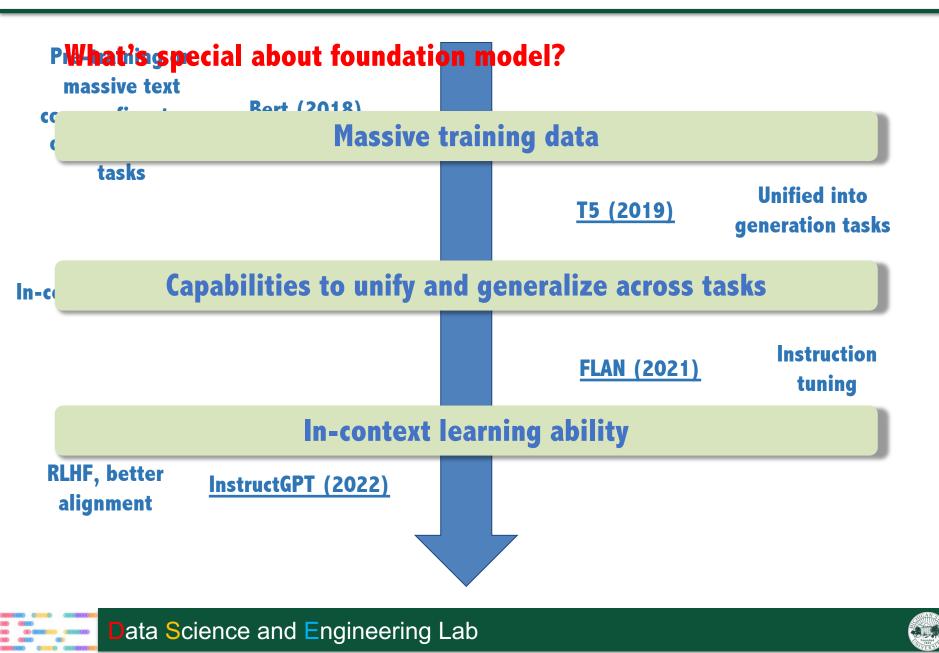
In this paper, we mainly consider taking the capability of LLMs to solve graph learning problems







### **Development of foundation models in NLP**



How to define the transferrable unit in the graph and resolve different structural semantics?

How to unify different tasks and make them help with each other?

Massive graph datasets for pre-training, like MAG240M for the paper domain

We don't even have a pre-trained model like BERT yet, which can achieve good performance on various downstream tasks through a unified pre-training task. We may take a different development path from NLP.



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